COMMON BRUSHING BARRIERS TO A HEALTHY MOUTH

INCORRECT TECHNIQUE

With a standard manual toothbrush, people scrub and don't give proper attention to each individual tooth

BRUSHING TOO FAST

Most people brush for less than the recommended 2 minutes

BRUSHING TOO HARD

Applying too much pressure can damage gums and cause reduced cleaning efficacy

MISSING BRUSHING ZONES

It can be easy to miss those hard-to-reach areas

BRUSHING PROBLEMS CAN LEAD TO GUM DISEASE PROGRESSION

Address brushing challenges with the Intelligent System of the Oral-B® GENIUS™ X Professional Exclusive.

Oral-B GENIUS X

THE ORAL-B GENIUS X PROFESSIONAL EXCLUSIVE AND ORAL-B APP

AN INTELLIGENT SYSTEM FOR BETTER BRUSHING

WITH
AI TECHNOLOGY!

CORRECT TECHNIQUE

The Oral-B® small, round brush head surrounds and cleans each tooth for cleaner teeth and healthier gums*

BRUSH FOR 2 MINUTES

The Pro-timer encourages brushing for the recommended 2 minutes

APPLY CORRECT PRESSURE

Triple Pressure Control helps ensure the proper amount of pressure is being applied

TARGET EVERY ZONE

Position Detection developed with Artificial Intelligence helps ensure every area is brushed for the right amount of time

Download the App and program it in the dental office.

Download on the App Store

GET IT ON Google play

ADA Accepted
American Dental Association ®

*vs a regular manual toothbrush.

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life opens up when you do

Crest + Oral-B